

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT24/12 17.13
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

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DATE OCT24/12 17.13

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		700P-730P	30		\$850.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
PROGRAM : JEOPARDY												
46	A		537P-800P	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : JEOPARDY ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 7:53P THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35												

REP HEADLINE# 6376930 TRF# 337020
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.13
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#35 MISSED: SAT/700P-730P OCT20 30S \$850.00 (OCT24/12)
OFFER: SAT/537P-800P OCT20 30S \$850.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 7:53P
OCT/12 279925.00 CONTRACT TOTAL 279925.00
TOTAL SPOTS 147

MARKET TOTALS \$723,575 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE